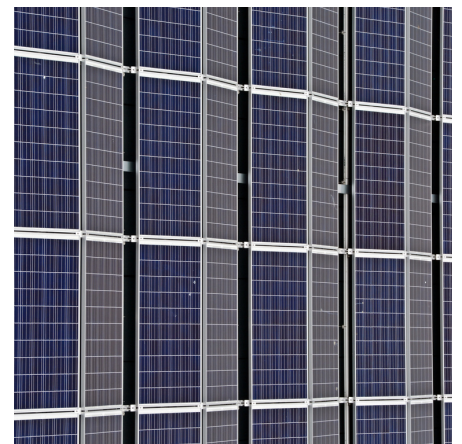
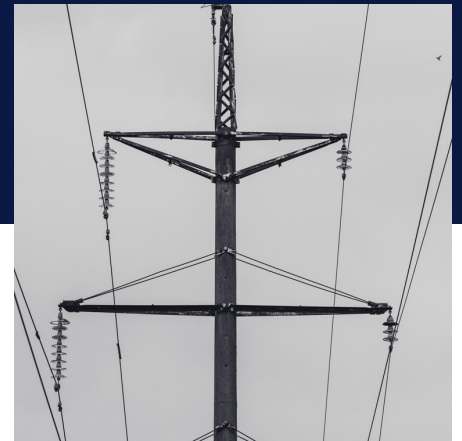


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DEVELOPMENT PARTNERS

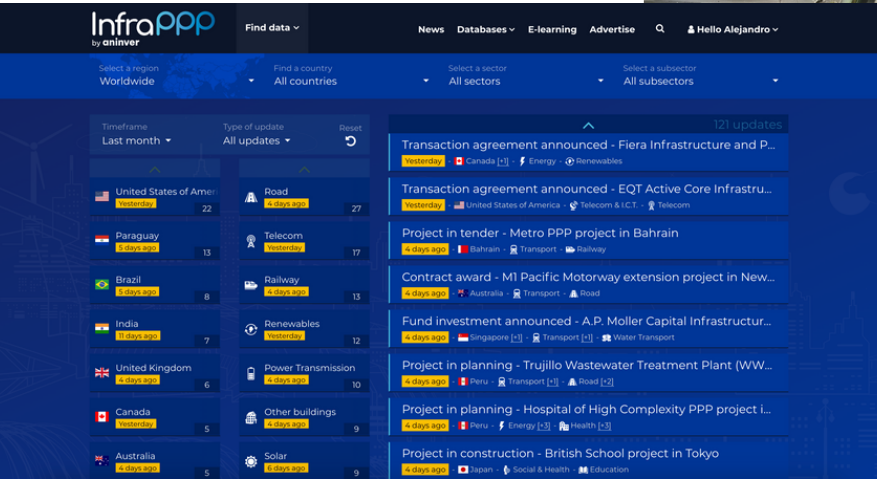


Infra**ppp**  
by **aninver**

**ipp**Journal  
by **aninver**



# Our Market Intelligence platforms



**INFRAPPP MARKET INTELLIGENCE PLATFORM**  
**infrappworld.com**  
A knowledge community of more than 10,000 Public-Private Partnership practitioners

## InfraPPP

InfraPPP ([infrappworld.com](http://infrappworld.com)) is the leading online platform in Infrastructure Finance and Investment, with databases of projects (>6,600),

M&A transactions (>2,000), global infrastructure funds and PPP-related companies. We publish daily news on PPPs across the world.

## Services offered - Market Intelligence platforms

Event promotion

Focused Research

Specialized databases

Business Opportunities

Research reports

E-learning courses

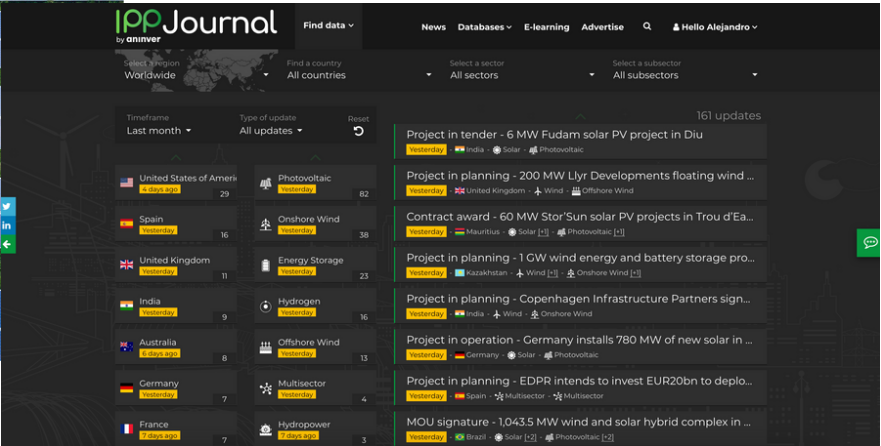
## IPP Journal

IPP Journal ([ippjournal.com](http://ippjournal.com)) is an online knowledge platform focused on the Energy Finance and Investment sector, with databases of projects (>12,000), M&A transactions (>4,200), global energy funds, and energy-related

companies. We publish daily news on private investments and financing in the Energy sector globally.

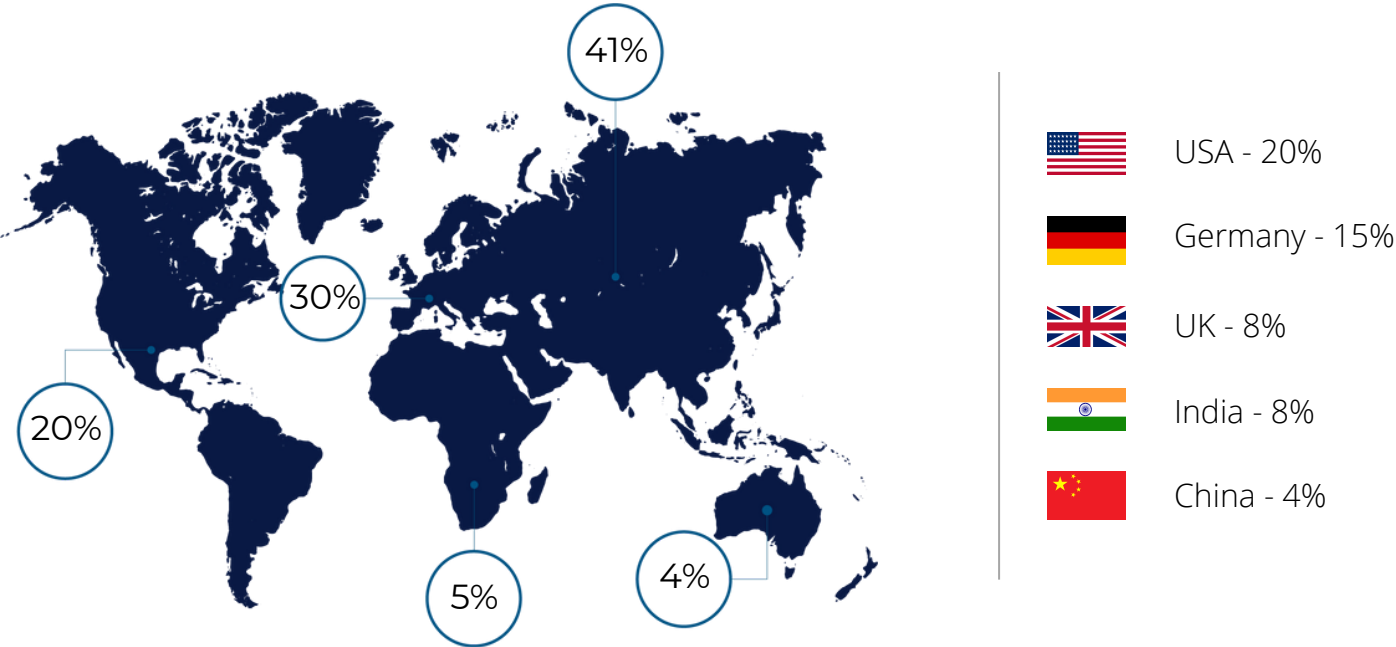


**ENERGY MARKET INTELLIGENCE PLATFORM**  
**ippjournal.com**  
The most up-to-date content with global coverage of the dynamic private energy sector



# Our audience

## Geographic Reach



## Formats and Key Statistics

**BANNER ON OUR WEBSITE OR NEWSLETTER**  
300 x 160 px

100.200 monthly page views on the webs  
14.500 subscribers to weekly newsletters

**SOCIAL MEDIA CAMPAIGN**  
Social media post

11,400 followers  
9,835 followers

**EMAIL BLAST**

Dear subscriber,

The 10th annual Africa Renewable Energy Forum returns to Morocco from 14-15 November at the Les Jardins de l'Hôtel de Ville, in Marrakech.

This meeting will explore opportunities for renewable energy project development across North & West Africa under the support of the Ministry of Morocco, Ghana, CHAD, MAISE, AISE, AISE, Energy Chamber Secretariat and Global Nexus.

**DOWNLOAD PROGRAMME**

The desert has long been recognized for its huge potential to deploy solar generated electricity on a large scale, providing electricity through off-grid solutions to enable agriculture development and economic empowerment.

Overseas Solar Power Station (OSPS) - the world's largest concentrated solar power plant - in one month, with the first phase (Phase 1) already providing 100 MW of the total 300 MW capacity, spanning 700 hectares, Noor 1 CSP has already reduced Morocco's annual carbon emissions by hundreds of thousands of tonnes, with the first phase now in progress.

This year's Africa Renewable Energy Forum will explore Africa's potential to become the world's largest solar power zone, focusing on leveraging private sector financing and partnerships for long-term economic growth and sustainability.

Participants will hear from Cornelius Muthes, Senior Vice President of DSI Energy, in the panel discussion.

# Promotion Package

## 1 months campaign

- One advertising banner (300x160 px) on the platforms
- One advertising banner (300x160 px) on our weekly newsletter
- One e-mail blasts to our audience with company's presentation
- Extensive promotion in social media channels (posts, articles, news, etc.): one post every week during the campaign
- One monthly Press Release on our websites and social media channels

1 platform	2 platforms
2.000,00 EUR	3.000,00 EUR

# Our Subscription Plans

Premium Subscriptions	Standard Subscriptions
<div><div>InfraPPP ippJournal</div><div><ul style="list-style-type: none"><li>• Full access to all the InfraPPP databases</li><li>• Download our databases</li><li>• Publish Tender, Press Releases, etc.</li><li>• Up to ten accounts.</li><li>• Virtual Support</li></ul><div>Annual subscription: 1800 €</div></div></div>	<div><div>InfraPPP ippJournal</div><div><ul style="list-style-type: none"><li>• Access to all the InfraPPP databases</li><li>• One user account</li></ul><div>Annual subscription: 349 €</div><div>Monthly subscription: 44,99€</div></div></div>

We also offer customized solutions. If you are interested in our services but do not see a plan that meets your requirements, or if you are a student or part of a research institution, please [Contact Us](#).

## **Optional: Market Analysis and Custom Research\***



- Country, region or sector specific research assignments
- Periodic or one-off
- Tracking of markets, players, business and investment opportunities
- Co-branded research reports

\* not included in this proposal



# Our Team



**Jose de la Maza**

CEO at Aninver Development  
Partners S.L.



**Johanna Muguerza**

HR & Market Intelligence Manager



**Veronika Bogodist**

Content Manager



**Mouad Issaoui**

Sales & Customer Care




**Alejandro Prieto**

Marketing and Social Media Manager


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DEVELOPMENT PARTNERS

 [\*\*http://www.aninver.com/\*\*](http://www.aninver.com/)

 [jm@aninver.com](mailto:jm@aninver.com)

 [membership@infrappworld.com](mailto:membership@infrappworld.com)

 +34 951 76 79 73

 Paseo de la Farola, 8 Oficina 5, Málaga, Spain